

2011 Sponsorship/Advertising Information and Application

Colorado Medieval Festival

June 2011 – Father's Day Weekend

Evans, Colorado

To Whom It May Concern,

We are delighted to kick off our 7th year in delightful Evans, CO. We would like to extend an invitation to all of you to join us this year. This will be sure to be fun for the whole family, adults and children of all ages.

Your opportunity can be more than just coming out to enjoy the faire with us.

2011 promises to be our best year yet. Having just wrapped up 2010, we can't wait to get the ball rolling on the 2011 festival. If you have any questions or comments, please feel free to contact us at:

2011.sponsor@coloradocastle.com

King's Ransom - \$5000

-Large Sign in the Pub and at the main gate and at the main stage with Your company's logo (You must supply the signs), – Inside front cover of the Brochure, -Ad and Link to your website on our websites, - Mention in all radio ads and company logo and mention in all TV ads, -Company name and logo on all printed promotional items, -Logo on home webpage and on the front of the brochure, - 20 Complimentary Weekend Passes.

King's Sponsorship - \$2000

-Large Sign in the Pub and at the main gate with Your company's Logo (You must supply the signs), – Full Page Ad in the Brochure, -Ad and Link to your website on our websites, - Mention in all radio ads and company logo and mention in all TV ads, -Company name and logo on all printed promotional items, - Logo on home webpage and on the front of the brochure, - 10 Complimentary Weekend Passes.

Queen's Sponsorship - \$1500

– Full Page Ad in the Brochure, -Ad and Link to your website on our websites, - Logo on Website Home Page, and on the front page of the brochure, -Banner at the gate (You must supply the banner), -6 Complimentary Weekend Passes .

Knight's Sponsorship - \$1000

– Half Page Ad in the Brochure, -Ad and Link to your website on our websites, - Your Logo on Website Home Page, and on the front page of the brochure, -Banner at the gate (You must supply the banner), - 4 Complimentary Weekend Passes.

Page's Sponsorship - \$500

- One Quarter Page Ad in the Brochure, -Ad and Link to your website on our websites, - Your Logo on Website Home Page, and on the front page of the brochure, -Banner on one of the main stages (You must supply the banner), -4 Complimentary Day Passes.

Jester's Sponsor - \$250

– One Quarter Page Ad in the Brochure, -Ad and Link to your website on our websites, - Your Logo on Website Home Page, and on the front page of the brochure, -Banner on one of the smaller stages (You must supply the banner), -2 Complimentary Day Passes.

Children's Sponsor - \$150

– Business Card Size Ad in the Brochure, -Ad and Link to your website on our websites, -Banner in the Children's Realm (You must supply the banner), -2 Complimentary Day Passes.

Advertising Fees are as follows:

- Full Page Ad in Brochure- \$150.00
- Half Page Ad in Brochure - \$100.00
- Quarter Page Ad in Brochure - \$50.00
- Business Card Size Ad in the Brochure – \$25.00

These brochures will be handed out to every festival patron.

Food Sponsorship:

We are also looking for food sponsorship. What this entails is bringing in and serving lunch to the cast, crew, and volunteers of the Colorado Medieval Festival. This simple Meal can include spaghetti, sandwiches, hot dogs, hamburgers, salads, whatever would be easiest for you. You would only need to be there for 2-3 hours (including set-up and breakdown time). In exchange for feeding everyone, we will place a special thank-you in our brochure and on our websites with a link to your website as well as your address and hours, and a special thank-you sign will be located along the driveway of the festival.

Name of Business: _____

Your Name and Title: _____

Business Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number(s): _____

Website: _____

Sponsorship:

King's Ransom - \$5000 ____

King's Sponsor - \$2000 ____

Queen's Sponsor - \$1500 ____

Knight's Sponsor - \$1000 ____

Page's Sponsor - \$500 ____

Jester's Sponsor - \$250 ____

Children's Sponsor - \$150 ____

Advertising:

Outside Back Cover - \$500 ____

Inside Back Cover - \$300 ____

Full Page Ad - \$150 ____

Half Page Ad - \$100 ____

Quarter Page Ad - \$50 ____

Business Card Size Ad - \$25 ____

Food Sponsorship:

Date that you will bring lunch: _____

Food that you will be bringing:

Please Make All Checks or Money Orders payable to: **Colorado Medieval Festival**

Please Mail to:

Colorado Medieval Festival

Sponsorship/Advertising Department

PO Box 271782

Fort Collins, CO 80527